



Women in Business



Hairstylists & Nail Technicians

- 2003 – #1 Award for Reader's Choice for Hair Salon.
- 2003 – #1 Award Winner for Reader's Choice for Nail Salon.
- October 2004 – Toni Michelle was listed in the Hispanic People Magazine as one the "Top Distributors" of Matrix Products!



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TONI LUCIO



My name is Toni Marie Lucio. I was born and raised in Salinas. I graduated from Notre Dame High School and Central Coast College. I come from 4 generations of talented hair stylists, beginning with my Grandmother Sally Blanco. Her career spanned 37+ years and she owned 2 salons in Gonzales and Ojai. My mother, Marie Bilir, co-owned Hair Unlimited and owned Blades in Salinas over her 30-year career. My sister Terri Henderson currently owns a salon in Oklahoma called Creative Colors. In 1995 when my mother was diagnosed with ovarian cancer, I took over Blades for Hair for 5 years. During my ownership of Blades for Hair, we were featured in Vogue Magazine as one of the top 20 Color Care Salons in Northern California in 1997. Blades also won local people's choice awards for best salon several times. Now my daughter, Michelle, has followed in our footsteps and has become a cosmetologist. After my mother passed away, I tried to slow down a little and concentrate on my first love, "doing hair". In 2001 my career went through some drastic changes, which not only helped me with some closure but at the same time opened some new doors for me. Through the inspiration of many co-workers and the strength of my family I decided to open a new salon, "Toni Michelle". Toni Michelle was opened in April 2002. As a full service salon with 14 stylist stations, 16 stylists, 3 manicurists, Electrolysis, Body Waxing, Full Esthetic Services and full-time receptionists we have quickly been successful as an upbeat and trendy salon.

A I credit a lot of my success to my loving, supportive family. I have two children, Michelle and Matthew Guerrero. Michelle works along side me every day and Matthew is a senior at Salinas High School. My husband of 10 years, Fernando Lucio also works along side me every day. My family truly is my inspiration and strength.

Toni Michelle's success is rooted in the vast experience and talent within the salon and our unified teamwork. As a team our salon is dedicated to fundraising and giving back to our community. Our fundraising efforts include: American Cancer Society, City of Hope and most importantly all of our individual stylists come together to fund raise for people in crisis that are in need of immediate assistance. We believe and love what we do and as a team are always striving to find ways to share our success and give back to the community.

MICHELLE GUERRERO



Being the 4th generation of hair stylists in my family, I not only have some great influence but some pretty big shoes to fill. I've been involved in the industry beginning at a very young age. My great grandmother Sally Blanco, grandmother Marie Bilir and mother Toni Lucio all have owned salons. After apprenticing and assisting my mother Toni for 4 years, I then moved on to get my cosmetology license. I am happy and feel very fortunate to be working beside my mom as well as the Toni Michelle creative staff. I plan on continuing my education to keep updated in all current styles and trends. I also hope to one day step up and be a salon owner as well. I specialize in color and highlighting and love creating new looks.

SHELLEY NESS



Shelley has been in the industry for 13 years. She grew up in Chico, CA. Her mother owned a salon when Shelley was young and every day after school she would spend hours in the salon waiting for her mom to close the salon. At the young age of nine, Shelley knew where her life was headed, "the salon." Shelley has been working at Toni Michelle for 4 years and is so thankful to be working with such a talented and fun group of women. Education is very important at Toni Michelle. Shelley has attended several advanced color classes and was also a model for Martin Parsons advanced cutting class.

CAROLINE GRICE



Has been with Toni Michelle team for over 4 years, I have enjoyed a professional working staff. Toni Michelle continues to participate in advanced education, offered within the salon as well as out of the area. One of my many specialized services includes Thermal Straightening and Reconditioning. Please feel free to call me for all of your hair needs.

LYNETTE DRIVER



Lynette has been a hair stylist for 13 years. She has recently relocated to the Monterey Peninsula. Lynette has been a very successful addition to the Toni Michelle team. Lynette loves to work with all hair types; especially naturally curly and long hair. Her specialties include color and highlighting, as well as up-dos for all special occasions.

ELSA PINA



Elsa has been in the hair industry for 19 years. 14 of the 19 years have been with the Blades for Hair/Toni Michelle team. Elsa has attended the Abba Academy in Santa Barbara, Martin Parsons advanced cutting class, Toni & Guy advanced cutting class, extensive color correction classes with Framisi and Goldwell. Elsa feels very fortunate to work with family and good friends. Elsa specializes in color, color correction and special event hairstyling.

LILY LUMBRERAS



Lily has been in the industry for 38 years. Lily loves what she does for a living. She loves making women beautiful and through the years has seen trends come and go. Every year as the styles and trends change, this encourages her to keep current with hands-on workshops and classes. Lily has attended the following classes: Martin Parsons advanced cutting class, Redken seminars, coloring and color correction classes. Lily also specializes in up-dos for weddings, proms and any other special events. She is willing to travel to the location of your special event too. Lily loves being a part of the Toni Michelle creative team and feels like the staff has become part of her family. She thanks her longtime faithful clients. Lily works Wednesday thru Saturday and her hours are very flexible. She invites you to make an appointment and looks forward to meeting with you.

BARBARA CROFT



Barbara has been a manicurist for nearly 8 years. Growing up on the Monterey Peninsula and having other career opportunities, she always had an interest in the nail industry. As a matter of fact, Barbara was self-taught. She received her first full set of acrylic nails professionally and never needed to go back again because from that point forward she did her own nails and that was 15 years ago. Barbara went to beauty college, received her license and is extremely happy working at the Toni Michelle environment. She specializes in "pink & white" acrylic nails. Toni Michelle is a fabulous place to be and she has enjoyed every minute of the past 4 1/2 years there.

ASHLEE BUCK-DRISKOLL



I am 22 years old, I have been doing hair since 2005. My mother has been doing hair since I was younger, she owned her own salon. I like doing color & highlights. I have gone to numerous classes to advance and to learn more.



MARY ROMANDIA



I have been a Hair Stylist for the past 37 years. I've seen so many changes in our industry. Styles come and go and come around again. Along the way I've met some wonderful people. Making people beautiful and feel good is very exciting to me. There are always new styles, techniques and trends to learn. I am always looking forward to the next class or workshop. I am very happy to be a part of the Toni Michelle team: we work closely together and learn from each other, as a team should be.

TAMMIE VILLANEDA



I am the newest addition to the Toni Michelle team. I have enjoyed doing hair since I was very young and always knew this was the profession I would end up in. After graduating from Hollister High School in 1986, I attended Brigham Young University with intentions of becoming an elementary school teacher. Instead I became the dorm stylist. I am so excited to be working with so many experienced and knowledgeable stylists. I feel very lucky to be doing what I love.