

SALINAS STEINBECK  
ROTARY

OFFICERS

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**Vice President** Melissa Mears  
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**Treasurer** Gordon Rubbo  
**Sergeant-at-arms** Chuck Burwell  
**Sergeant-at-arms** Ben Tinkey  
**Past President** Merv Selvidge

CLUB SERVICE DIRECTORS

**Club Service** Steve Wotherspoon  
**Community Service** Becky Mier  
**International Service** Consuelo Ortiz  
**Youth Service** Brett Wheeler  
**Vocational Service** Marc Rosen

MANAGEMENT TEAM

**Programs** Dan O'Brien & John Spano  
**Rotary Youth Exchange** Melissa Mears  
**Rotary Foundation** Joe Robello  
**Public Relations** Roger Powers

# steinbeck<sub>salinas</sub>



Welcome to the  
**Steinbeck Rotary Club!**  
Chartered in 1981 under  
**Founding President**  
**Wilbur Stevens, Steinbeck**  
Rotarians are known  
throughout Monterey  
County as some of the  
most active, most fun  
loving, and most hard  
working Rotarians around.

We are known throughout Rotary's District 5230 for our 3 Core Values: our unique and special relationship with Alisal High School, our very strong Rotary Youth Exchange Program, and our Annual Holiday Silent Auction and Wine Tasting – which is scheduled this year for Saturday, December 2 at the National Steinbeck Center at One Main Street, Salinas!

Here in our community of Salinas, we are known as a club that can get things done – for our strength lies here, in our community! We have a strong portfolio of Community Service projects aimed to improve literacy in the greater Salinas area, led by our involvement with the Salinas Valley Literacy Foundation. Chartered and funded by the Steinbeck Rotary Club in 2005 as a Rotary Centennial Year Project, the Salinas Valley Literacy Foundation will anchor our Community Service Program for years to come by providing funding for exciting new literacy projects each year. Our club also supports McKinnon Elementary School's innovative school newspaper and journalism class by providing seed money for publishing software and support dollars on an annual basis. Teamed with Children Services International, the SRC donates Children's books

each spring to this key facility, and we are strong supporters of the "Salinas Reads" program, with Steinbeck Rotarians contributing many hours of time annually to reading in elementary school classrooms throughout the city school district.

Our commitment to the senior citizens of our community is best exemplified by our involvement with Meals on Wheels, a program that delivers much more than just hot meals to our 'seasoned' citizens. By our sponsorship of this important program as well as our volunteer work driving routes for Meals on Wheels, the Club's commitment to supporting our seniors has been a long and fruitful endeavor.

The disadvantaged in our community also benefit from the involvement of the SRC. Through such heartwarming projects as Turning Point, our membership collects and donates children's toys each holiday season to people in our community under the care of this important community assistance program. As businessmen and businesswomen, we also collect toiletries gathered during our travels and donate them to select homeless shelters here in our community. The Salvation Army continues to rely on the gift of time from members of the SRC; each holiday season, the Steinbeck Rotary club

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