

# Who's Who Professionals

## IN SALINAS VALLEY BUSINESS



**1863**

**HEALD COLLEGE**  
1450 N. MAIN ST • SALINAS  
831-443-1700

Established in 1863, Heald College nonprofit regionally accredited. Heald College prepares students for academic, personal and professional success through quality career focused programs that develop skills to last a lifetime. Day & evening classes available, lifetime job placement assistance for graduates.

**1871**

**THE SALINAS CALIFORNIAN**  
123 W. Alisal Salinas  
(831) 424-2221 • [www.TheCalifornian.com](http://www.TheCalifornian.com)

The Salinas Californian and its ancestor newspapers have been the primary source of news and information in the Salinas Valley for 137 years. The Salinas Californian is published six mornings a week, including a Weekend Edition on Saturdays.

**Publisher: Amy Pack**  
**General Manager: Terry Feinberg**

*The Salinas*  
**Californian**

**1921**

**H.D. PETERS CO., INC.  
& ASSOCIATES**  
119 Central Avenue • Salinas  
831-424-3961

Howard D. Peters began this private Land Surveying, Civil Engineering practice in 1921 and was the principal owner until his death in 1964. The firm continues today under the ownership of Virgil Williams and Ron Ludes specializing in Land Planning, Surveying and Subdivision design. H.D. Peters Co. has been the designer of a large portion of growth for Salinas and the surrounding communities have experienced over the years.

**1922**

**SALINAS RADIATOR**  
231 E. Market St Salinas, CA 93901  
424-4140 or 424-5647

Salinas Radiator was founded in 1922 by Clarence E. Fontes and has been owned by the James Family since 1979. Currently owned by Sam James and operated with his brother, Frank James, their combined expertise in radiators amounts to over 40 years. Salinas Radiator services auto, truck, tractor and industrial radiators; offering replacement, cleaning, recoring and repair. For over 80 years, Salinas Radiator has earned a well-deserved reputation for high quality work.

**1928**

**MASSOLO TRUCKING**  
18765 Gould Rd. • Salinas  
831-424-7205

Massolo Trucking was founded by Joe Massolo Sr. in 1928 hauling produce via one Model T truck. Currently managing the business are Joseph, Daniel and Steven Massolo. Massolo Trucking employs 60 people and is the largest truck fleet in Monterey County with 145 field trucks, 45 long line trucks and 304 trailers. Services include hauling produce from fields to cooler; and hauling pallets, cartons and equipment.

These local businesses provide leadership within our community. They play an important role in the growth and progress of the Salinas Valley.

**Our hats are off to YOU!**

