Welcome to the 70th Annual Monterey County Fair "That's Entertainment," August 15-20 at the beautiful Fairgrounds in Monterey. Six days and nights packed with fun for the entire family. Enjoy three stages of entertainment, carnival rides and games, pony rides, children's art and activities area, food from around the world and wine tasting. View the wonderful hand-made exhibits and experience our livestock shows up close and personal. You'll discover that the Fair is timeless fun for the young and young at heart.

2006 Board of Directors

7TH District Agricultural Association/Monterey County Fair
2004 Fairground Road, Monterey, CA 93940
Phone: (831) 372-5863 Fax: (831) 372-8248
www.montereycountyfair.com

mission statement

Our major goal is to produce an annual fair that showcases the agricultural and cultural accomplishments of the citizens of Monterey County, and create and produce quality events to educate, entertain and inspire people. Our unique setting is the premiere facility in the county for events that provide and combine education, tradition, and fun, and promote the agricultural heritage and diverse resources of our county. We wish to involve more members of the community in these exciting events, as participants, sponsors and guests.

President
Sonya Varea-Hammond

Vice President
Alan Tarp

Second Vice President
Courtney Leonard

CEO/Fair Manager
Kelly Baldwin

Sara Bardis

Andrea Borchard

Mali Cuda

Frank Devine

David Peterson

Kirk Williams

table of contents

05 **The line-up |** Six days and nights packed with fun for the entire family.

Mainstage Entertainment | The price for live music at the Monterey County Fair is right.

06 **Battle of the Bands |** The First Annual Battle of the Bands

07 **Hot Spicy Nights and Cool Cars |** First International Chili Society (ICS) Sanctioned Chili Cook-off and Classic Car Show

8-9 **MAP | Sponsors**

10 **Friends of the Fair |** Helping showcase the talents, achievements and accomplishments of the community members of Monterey County

11 **Junior Fair Board |** Members representing youth organizations from across the county

12 **Wine Challenge |** Celebrating the quality and diversity of varietals, wineries and vineyards

13 **Living Food Pyramid |** Attempting to create the world's largest LIVING food Pyramid.

15 **Special Events |** Kiddy Tractor Pull, Date Night, Alaskan Pig Races, Cake Eating Contest, KWAV Kids Talent Search, Chili Cook-Off, Living Food Pyramid, Gran Jaripeo Baile, Junior Livestock Auction

Kid's Club | brand new club just for kids who want to enjoy the Fair all year round

VOLUNTEER FOR FREE FAIR PASSES

Nothing to do? Bored by a long summer vacation? Have some fun and earn passes by becoming a volunteer at the **2006 Monterey County Fair, August 15th through August 20th**. Try something different, meet new people, and have a great time at the Fair. There are plenty of volunteer opportunities, including display set up, clerking, receiving exhibitor entries, building docent, greeters and more. Student volunteers can earn community service credits for their work at the Fair. Call the Fair office at: **(831)372-5863** or **(831)757-3110** from Salinas, if you are interested in being a part of the fun at the Monterey County Fair.